

Port Logistics Group Releases New Website



Nation's premier omnichannel logistics provider grows with rise of ecommerce

LOS ANGELES, October 4, 2016 /PR Newswire/ -- [Port Logistics Group](#), the nation's leading provider of gateway logistics services, today announced its redesigned website at www.portlogisticsgroup.com, reflecting its role as a comprehensive provider of omnichannel logistics solutions.

The mobile-enabled website features the expanded service offerings of Port Logistics Group, concurrent with the rapid growth of retail in web-influenced sales and those made directly online. "[Ecommerce fulfillment](#) is an important part of our omnichannel service offering and the site better reflects our depth of knowledge, experience and technology," said Greg Morello, Chief Marketing and Strategy Officer at Port Logistics Group. According to estimates by the U.S. Department of Commerce, U.S. retail ecommerce sales reached \$341.7 billion in 2015, up 14.6 percent from the prior year. In years ahead, retail sales analysts predict robust year-over-year growth of U.S. online retail sales, to comprise an increasingly greater share of all U.S. retail sales.

Pressure on the retail supply chain to provide a seamless customer experience has never been greater. The Port Logistics Group website supports the company's commitment to a growing clientele of name-brand manufacturers, retailers and distributors which face increasingly complex business requirements to supply products to distribution centers; retail stores, including many specialty retailers; or directly to the consumer.

"Over the last several years, our customers have increasingly asked us to perform our services across all the channels they serve. Drawing on our roots in complex pick-pack and value added services, we continue to add very specific ecommerce services like integration to major web platforms and specialized packaging. We have also added many direct-to-consumer services such as expedited fulfillment and customer care," Morello said.

ABOUT PORT LOGISTICS GROUP

[Port Logistics Group](#) is the nation's leading provider of gateway logistics services, including value added warehousing and omnichannel distribution, transloading and crossdocking, ecommerce fulfillment, and national transportation. With 6.5 million square feet of warehouse space strategically located in and around major North American ports, Port Logistics Group provides the critical link between international transportation and the last-mile supply chain.

CONTACT:

Christine Prior | Marketing Manager | Port Logistics Group | cprior@portlogisticsgroup.com