

Press Release

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TAGSYS To Present Technical Innovation, Business Benefits of UHF RFID Solutions for Retail at the MIT Enterprise Forum November 5

*Patented unique item-level inventory solution provides optimal inventory visibility;
Leading logistics supplier PLG to discuss real-world RFID benefits in supply chain*

King of Prussia, PA. – October 30, 2012 – [TAGSYS RFID](#), the leading provider of item-level inventory management systems that streamline the supply chain, will demonstrate the technical innovation and business benefits of its patented UHF RFID solution at an MIT Enterprise Forum event on November 5. The event, entitled “Disruptive Innovation: Impact of Long-range RFID & Sensors on Internet of Things,” will feature presentations on the latest RFID developments and use cases. More information on the event can be found [here](#).

Joining TAGSYS will be leading logistics services supplier Port Logistics Group which will talk about its use of RFID-enabled systems to increase efficiency and lower costs in the retail supply chain.

The TAGSYS demonstration will showcase its unique approach to enabling efficient RFID tagging in a wide range of items and materials. It uses a patented technique to incorporate very small sized UHF RFID tags that deliver unmatched reading ranges, thus significantly improving the effectiveness and practicality of item-level tagging. The technology forms the heart of TAGSYS’ complete, interoperable and scalable RFID system for retail and apparel applications.

The Port Logistics Group presentation will discuss the increasing demands from retailers and manufacturers for RFID capabilities throughout the supply chain, particularly in high value apparel and consumer goods markets. The company will touch upon the issue of RFID compliance trends in retail, and show how RFID-enabled goods can significantly reduce cost and improve visibility at various stages of the supply chain, including the receipt of goods at warehouses, outbound order verification, inventory management and cycle-counting.

“We are pleased to have such leading-edge RFID expertise assembled at our event on November 5. TAGSYS brings a wealth of experience in RFID technology and how it can be applied to bring bottom-line benefits to companies in retail. Port Logistics Group is a leader in the efficient movement of goods and its growing use of RFID makes the company an even more valuable partner to retailers, brands and manufacturers. These two perspectives will be a great complement to the rest of the line-up of speakers at the event,” said event chairman Tom Coyle.

About The MIT Enterprise Forum

The MIT Enterprise Forum of Cambridge is one of the 27 worldwide chapters of the MIT Enterprise Forum, Inc. The MIT Enterprise Forum of Cambridge builds connections to technology entrepreneurs

and to the communities in which they reside. The Forum produces over 70 seminars, panel discussions, case studies and networking events yearly. Anyone interested in or involved with technology entrepreneurship is welcome to participate and join together to participate in the Forum community.

About TAGSYS

TAGSYS RFID is transforming the way to connect, communicate and interact with goods. We provide item-level inventory management systems that streamline the supply chain. This enables companies to control pricing strategies, increase sales and improve customer satisfaction. For more than 15 years, TAGSYS has established a proven track record in deploying RFID systems in demanding environments. We have implemented RFID-based systems to more than 500 customers in 40 countries. TAGSYS leads the industry with the largest R&D investment to expand the potential of RFID. More information on TAGSYS can be found at www.tagsysrfid.com.

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